



Objective:

Highly motivated, skilled designer with expertise in photography and marketing seeking a challenging position in communications.

Education:

Franklin Pierce University, Concord, N.H. 2011

M.B.A: Leadership

Franklin Pierce University, Rindge, N.H. 2009

Major: Cum Laude, Graphic Communications

Highlight of Qualifications:

- Adobe CS5 (Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver Bridge)
- Microsoft Office (FrontPage, Word, Excel, Publisher and PowerPoint)
- HTML/CSS, iMovie, Cumulus, Quark X Press, Word Press.
- Self-motivated, self-starting individual.
- Strategic use of long-term planning.
- Managerial experience.
- Capability to multi-task and meet deadlines.
- Works effectively in a team environment.

Experience:

Ryan E. Hulse Productions - Freelance - Marketer, Photographer and Graphic Designer - Owner 2010 - Present

- Freelancer in promotional marketing and branding, graphic design and photography.
- Works with clients and performs necessary duties in their chosen form of services selected. Including brainstorming sessions, on-on-one design critiques, deadline scheduling and continued client relations.
- Operates daily business operations in finance, marketing in both print and social media, maintains personal web sites for clients.

Franklin Pierce University – Marketing & Communications - Graduate Assistant 2009 - Aug. 2011

Ahmad Boura, Vice President - 603.899.4031; Patricia Garrity, Director of Marketing & Communications - 603.899.4221

- Worked closely with members of the University's Integrated Marketing Communications (IMC) Plan incorporating all communication methods including but not limited to the web, print collateral, TV, and print advertising.
- Maintained the University's Web content regularly, including the University's social networking Web sites. (Facebook, Twitter)
- Managed and scheduled Work-Study students within the department.
- Maintained and designed the layout of the University's bi-annual magazine, Pierce Radius; Local newspaper, Rindge Connection.
- Designed print materials including brochures, flyers, ads, etc. and preparing electronic files for printing as needed. Works have been sent out to the University's target audiences.
- Photographed events that take place on or near the campus community. Duties also include photo editing, archiving, and studio work of faculty, staff, and students. Photographs are used in the University's Website and in various printed materials.
- Completed internship as an undergraduate performing duties in graphic design, photography, web design and marketing. 2008-2009

Internships:

Madison Square Garden, L.P. – Photo Services Dept. - New York, N.Y. Summer 2008 & Winter 2008-2009

George Kalinsky or Rebecca Taylor - 212.465.4473

- Participated in photo shoots for the N.Y. Knicks, N.Y. Rangers, N.Y. Liberty, concerts, and special events.
- Retouched, edited, applied metadata, and printed photographs.
- Designed invoices for the department.
- Drafted the layout of yearly montage for Communications President – Barry Watkins.
- Assisted in various everyday tasks for the MSG Photo Department, which included printing contacts, data transferring, archiving, deliveries, and photo printing.
- Worked under strict deadlines.

Dan Rather Reports – Fitzwater Center for Communication at Franklin Pierce November 4, 2008

- Photographed the first vote of the nation at Dixville Notch, N.H.
- Traveled down the state of New Hampshire to extensively cover the election stopping at major cities and towns along the way.
- Photographs were used in the aired segment on the show, local newspapers and in University publications.

Previous Employment:

Randan Enterprise - Henna Tattoo Artist - Manager - Six Flags Great Adventure, Jackson, NJ Summers of 2005 - 2009

Randee or Dan Fisher - Owners - 215.962.8217

- Interacted closely with customers guiding them through the process of the selection, application, and the purchase of the Tattoo.
- Performed daily operational tasks with scheduling, merchandise, opening and closing cashiers while filing the proper paperwork.
- Assisted customers with conflicts and issues they may have had with operations or the tattoo application process.
- Drew, freehand, tattoos on customers along with custom designs if requested.