



Education:

Franklin Pierce University, Concord, NH.
M.B.A: Leadership 2009-Present
 Franklin Pierce University, Rindge, NH.
Major: *Cum Laude*, Graphic Communications May 2009

Qualifications:

- Adobe CS3 & CS4 – (Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver, and Bridge)
- Microsoft Office – (Word, Excel, Publisher, and Power Point)
- Cumulus
- Quark X Press

Experience:

Franklin Pierce University – Marketing & Communications Graduate Assistant 2009-Present
 Ahmad Boura (603) 899-4031, Patricia Garrity - (603) 899-4221

- Works closely with members of the University’s Integrated Marketing Communications (IMC) Plan incorporating all communication methods including but not limited to the web, print collateral, TV, and print advertising.
- Manages and schedules Work-Study students within the department.
- Maintains and designs layout on the University’s bi-annual magazine, Pierce Radius; Local newspaper, Rindge Connection.
- Maintains and edits the University’s web content regularly, including the University’s social networking Websites.
- Designs print materials including brochures, flyers, ads, etc. and preparing electronic files for printing as needed. Works have been sent out to the University’s target audiences.
- Photographs events that take place on or near the campus community. Duties also include photo editing, archiving, and studio work of faculty, staff, and students. Photographs are used in the University’s Website and in various printed materials.

Dan Rather Reports – Fitzwater Center for Communication at Franklin Pierce November 4, 2008

- Photographed the first vote of the nation at Dixville Notch, NH.
- Traveled down the state of New Hampshire to cover the election in the towns of Littleton, Gilford, Concord, Manchester, Peterborough, and Rindge.
- Photographs were used in the aired segment on the show, local newspapers, and University publications.

Internship: Franklin Pierce University - Marketing & Communications 2008 – 2009

- Worked closely with members of the University’s Integrated Marketing Communications (IMC) Plan incorporating all communication methods including but not limited to the web, print collateral, TV, and print advertising.
- Designed print materials including brochures, flyers, ads, etc. and prepping electronic files for printing as needed.
- Photographed events that took place on or near the campus community. Duties also include photo editing, archiving, and studio work of faculty, staff, and students.

Internship: Madison Square Garden, L.P. – Photo Services Dept. Summer 2008 & Winter 2008-2009
 George Kalinsky, Rebecca Taylor - (212) 465-4473

- Participated in photo shoots for the NY Knicks, NY Rangers, NY Liberty, concerts, and special events.
- Retouched, edited, applied metadata, and printed photographs.
- Designed invoices for the department.
- Drafted the layout of yearly montage for Communications President – Barry Watkins.
- Assisted in various everyday tasks for the MSG Photo Department, which included printing contacts, data transferring, archiving, deliveries, and photo printing.
- Worked under strict deadlines.

Volunteer Work:

- L.P.C. (Leadership Planning Committee) Peer Leader Representative 2007-2009
 - Peer Leader - Led, planned, and organized events for a group of incoming freshman for their entire first semester. 2007-2009
 - S.A.A.C. (Student Athlete Advisory Committee) Men’s Lacrosse Representative 2007-2008

Awards:

- Student Affairs Leadership of the Year Award April 2009
 - New Hampshire Scholastic State Merritt May 2009
 - Graphic Communications Outstanding Achievement May 2009